

VIRTUAL SHOWROOM SYSTEM AND METHOD

ABSTRACT OF THE DISCLOSURE

5           The present invention provides a method for  
conducting a transaction which includes presenting a  
plurality of gift sets to a purchaser, wherein each gift  
set comprises a plurality of articles. A selection may  
be received from the purchaser, the selection comprising  
at least one of the plurality of gift sets. The method  
may also include receiving identification information  
10       regarding a recipient of the gift set. A notification  
including a unique identifier may be issued to the  
recipient. In accordance with a particular embodiment,  
if the recipient accepts the gift set, delivery of the  
selection to the recipient may be scheduled.  
15